

## CUSTOMER SUCCESS STORY Wellness Company Offers Clients Major Value with WellRight's Platform

### **Needing a Better Toolbox**

**Identifying the Challenge:** HealthSource Solutions is a small, certified woman-owned business that works with companies to develop and manage their wellness programming. From consulting, to offering screening services, to full-on program management and on-site staffing, HealthSource Solutions prides themselves on their passion for well-being and their ability to genuinely help their clients and their clients' employees.

What they weren't proud of, however, was their wellness platform. The program consisted mainly of a health assessment function, which fell short of what HealthSource clients truly needed. "We knew our market was asking for more," says Jill Duevel, Director of Business Development. In addition, using the program was cumbersome. "The platform was siloed, hard to customize, didn't look like our product, and was tedious to use," explains Julie Broberg, Program Manager at HealthSource Solutions.

### **Making a Wish List**

**Considering the Options:** To eliminate their technology gap and augment their offering, Jill and her team started evaluating solutions. On their wish list: a portal that could be customized for each client, offerings that addressed multiple areas of well-being, a high level of ease and convenience for end users, and a vendor who would treat them like a true partner.

After considering several options, Jill realized that WellRight was the right fit: "When we saw the platform and met the people at WellRight, we instantly said, 'This is what we've been looking for.'"



#### HealthSource Solutions

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 Jill Duevel, Director of Business Development, HealthSource Solutions

#### **A Perfect Fit**

**Building a Solution:** From day one, Jill and her team knew they'd found the right wellness portal partner. "WellRight listens to us, whether we have ideas or are passing along feedback from a client," Jill says. "Everybody we've worked with, from that first meeting to today, has shared our business philosophy and really cares about wellness."

The WellRight platform has proven to be easy for HealthSource Solutions to implement with their clients, and even easier to use. Employees were delighted to be able to access their wellness program via a mobile app, instead of having to sit down at a computer. They were even more pleased to see the wealth of relatable, fun, and flexible wellness challenges at their fingertips.

#### **Making Wellness Easy**

Loving the Results: Jill couldn't be happier with what WellRight helps them accomplish: "It allows us to bring forth an exceptional tool to our clients—one that can help centralize their wellness program, increase engagement, raise awareness, help them communicate, and eliminate tedious manual work. It just really helps support them in all areas of their wellness programming."

"We want to make sure that when employers make an investment in a wellness program, they're really creating an experience for their employees," Jill continues. "Working with WellRight gives us a tool to help them shift their culture, to be aware of their well-being throughout the day."

As it turns out, it's working. "We're at a 10% higher engagement than we were last year," Julie grins. "People love the text tracking, and even people who have never used a computer find the app really easy to use. Just ten months in, and some of our employees have completely transformed their health. Plus, WellRight is so easy to customize to my client's branding and takes off so much of the administrative load. They have features that even more expensive vendors don't."

# Want to find out how WellRight can fit with your company and its goals? <u>Contact us today</u>.

#### About WellRight

WellRight powers over 200 corporate wellness programs with its flexible and fun-to-use software. Offering all the essentials (health assessment, fitness device integration, pre-built challenge library, health coaching, claims data analysis, biometrics, and a rewards engine), WellRight's customizable design lets employers tailor these features so they can deliver wellness programs that are relevant to employees. This approach to corporate wellness helps organizations build a better culture and a better business while employees create healthy habits. For more information, please visit <u>www.wellright.com</u>.