

CUSTOMER SUCCESS STORY

Employees Thrilled to Track Challenges With Text Messaging

The City of Sheridan Enhances Existing Wellness Program With WellRight, Improving Engagement with Text Tracking and Native Apps

Participation and Paperwork

Identifying the Challenge: The City of Sheridan, on the northern border of Wyoming, employs about 180 people in 10 departments, including the police and fire departments. A good portion of the employees are always in the field and away from desktop computers.

However, although the City was happy with their wellness program and proud of the positive work culture they worked hard to build, it was cumbersome for employees to engage with the program. To get credit for participation, employees tracked their progress with pencil and paper and then submitted it to the human resources department, where HR would key the data into spreadsheets.

Aiming for Efficiency

Considering the Options: With so many employees out in the field, the City wanted a participation tracking system that was more efficient than pen and paper. They also wanted a solution that enabled customized challenges each quarter and the ability to easily apply points to activities.



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— Heather Doke, Director of Human Resources, City of Sheridan

Flexible Wellness on the Go

Building a Solution: With WellRight, field and office personnel have easy access to tracking results via the online portal, native mobile app, text messaging, and syncing with fitness devices. Participants can track their activities with a quick text message response, and the activity is then automatically logged in the WellRight portal.

According to Nicole Hamilton, Human Resources Generalist at City of Sheridan, "WellRight is reliable and super supportive. We love choosing from the hundreds of challenges because they cover all dimensions of well-being, like emotional, occupational, social, financial, physical, and purpose."

The City also aimed to incorporate components of their previous program, like the custom quarterly challenges and the activity point system, into the new wellness program. WellRight's flexibility accommodated these components seamlessly. "WellRight isn't just a cookiecutter program, so we could build on what we had established," explained Heather Doke, Director of Human Resources at City of Sheridan. "The program adapted to our needs and what our employees expected."

Reaching New Heights

Loving the Results: After implementing WellRight's program and platform, the City of Sheridan has seen major increases in program participation, program awareness and positive employee feedback, attendance at Lunch and Learn sessions, and the amount of points awarded. Using WellRight and its convenient activity tracking, the City of Sheridan is enjoying improved efficiency, higher engagement, and a wellness program that fits them perfectly.

Office assistant, Kristy Buckley, exclaimed, "WellRight is great! I love the personal challenges that I can create to stay accountable and how easy it is to use the software. It's wonderful how my Fitbit syncs right up with my homepage and data so, for some challenges, I don't even have to enter the data manually! I especially love the text tracking feature, which allows me to keep track of my progress and remain motivated to reach my goals!"

Want to find out how WellRight can fit with your company and its goals? <u>Contact us today</u>.

About WellRight

WellRight powers over 200 corporate wellness programs with its flexible and fun-to-use software. Offering all the essentials (health assessment, fitness device integration, pre-built challenge library, health coaching, claims data analysis, biometrics, and a rewards engine), WellRight's customizable design lets employers tailor these features so they can deliver wellness programs that are relevant to employees. This approach to corporate wellness helps organizations build a better culture and a better business while employees create healthy habits. For more information, please visit www.wellright.com.

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